



*Photo Credit: AGH; Artesia Chamber of Commerce*

# 2022-2025

## Artesia General Hospital

### Community Health Improvement Plan

- Eddy County, New Mexico -

*Paper copies of this document may be obtained at: Artesia General Hospital  
702 N. 13th St. Artesia, NM 88210 or by phone 575.748.3333 or via the hospital website. [ArtesiaGeneral.com](http://ArtesiaGeneral.com)*

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# Perspective / Overview

## About Artesia General Hospital

### From Rural Hospital to Modern Day Innovator

Artesia General Hospital has been committed to delivering medical care to our community since the facility first opened its doors in 1939. Since then the hospital has grown into a 49-bed, non-profit facility serving Artesia and Southeastern New Mexico.

Patients come to Artesia General Hospital with a common need – to receive quality healthcare. We strive to be much more than a state-of-the-art hospital with a broad range of services – we strive to provide compassionate care. Our family atmosphere brings out the best in each person and empowers each of us to perform the best work of our lives.

We aspire to achieve the highest standards of quality and patient satisfaction. Our patient, physician and employee satisfaction rates are some of the most admired in the region and state, and our health care system is recognized as a leader in quality health care.

Our distinguished medical staff is why Artesia General Hospital draws patients from across Southeastern New Mexico. The vast majority of our physicians are board certified or board eligible in their medical specialties, and they have been trained at the nation's finest medical schools and hospitals.

Safety, effectiveness, patient centeredness, timeliness, efficiency and equity – these tenants are the foundation of our approach to quality. We compare ourselves against state and national benchmarks in these key areas to ensure we deliver the highest quality and safest care possible.

Our work and mission has always been guided by the needs of our patients and their families. We partner with our community to build, improve and sustain health care delivery and increase the health and well-being of those who live and work in Artesia as well as the surrounding regions.

### Mission

Our mission at Artesia General Hospital is to be a provider of high-quality, patient-focused health care that is readily accessible, cost-effective and meets the needs of the citizens of Artesia and the other communities we serve.

### Vision

To provide innovative healthcare services to the families of Artesia, Southeastern New Mexico and beyond.

### Values

#### Stewardship

Managing resources of the organization in a careful and responsible manner.

#### Excellence

Maintaining state-of-the-art technology ensuring continuous quality improvement in the care of our patients, their families and the community.

#### Respect

Deferring to the most specific personal needs of patients and families.

#### Virtue

Maintaining the distinctions in our identity, traditions and cultural legacy that exemplify moral standards.

#### Integrity

Adhering to spiritual, ethical and community values that provide an assuring standard of practice to those who depend on us.

## 2022-2025 Community Health Improvement Plan

This document is a hospital facility-specific Community Health Improvement Plan (CHIP) for Artesia General Hospital (AGH).

The Community Health Needs Assessment (CHNA) defines priorities for health improvement, creates a collaborative community environment to engage stakeholders, and an open and transparent process to listen and truly understand the health needs of the community served by AGH (Eddy County, NM). This document is the Artesia General Hospital's Implementation Plan outlining how the hospital plans on addressing significant health needs in the community. The CHNA is contained in a separate document.



Starting on October 31, 2022, this report is made widely available to the community via Artesia General Hospital's website <https://www.artesiageneral.com> and paper copies are available free of charge at Artesia General Hospital, 702 N. 13th St., Artesia, NM 88210 or by phone (575)748-3333.



Artesia General Hospital's board of directors approved this assessment on October 15, 2022.

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To successfully make our community healthier, it is necessary to have a collaborative venture which brings together all of the care providers, citizens, government, schools, churches, not-for-profit organizations and business and industry around an effective plan of action. The community health needs assessment was completed previously and posted on AGH's website.

Based on the results of the CHNA, AGH has selected two (or however many you select to work on) of the identified significant health needs to address.

1. Health and aging
2. Healthy eating/active living
3. Access to care (including affordability)
4. Access to mental health services
5. Substance misuse treatment and prevention

**Artesia General Hospital plans to meet the goal to increase access and treatment options for mental health needs by:**

- Taking the actions necessary to address the significant health need:
  - Provide a state-of-the-art Behavioral Health Clinic
  - Recruit and hire qualified and trained professionals specializing in behavioral and mental health
  - Increase access and availability for the community and the patients seeking services
  - Increase community knowledge capacity of behavioral and mental health resources
  - Decrease the stigma attached to behavioral and mental health
  - Market our behavioral and mental health providers in the community and the region
2. The anticipated impact of these actions:
- Increased utilization of services
  - Increased awareness of behavioral and mental health conditions
  - Identified and treated behavioral and mental health conditions
  - An educated community aware of all resources
3. The programs and resources we plan to utilize in addressing the health needs:
- Complete the new Behavioral Health Clinic
  - Continue recruiting and hiring qualified and trained professionals in behavioral and mental health
  - Plan educational events yearly to promote behavioral health services and providers in the community and the region
  - Provide quality program services to the community
4. Planning to collaborate with other facilities and organizations:  
Including law enforcement, first responders, substance abuse providers, and other community administrators

**Artesia General Hospital plans to meet the goal of healthy eating and active living by:**

1. The actions we intend to take to adequately address the significant health needs:
- Participate and sponsor educational events for the community
  - Participate in activities promoting walking, stretching, swimming, running, biking, etc.
  - Improve and enhance food options through charitable organizations, and educate schools and other businesses
  - Provide medical health resources to promote the benefits of healthy eating and active lifestyles
  - Promote treatment options such as Endocrinology, Dietitian, Family and Internal Medicine, and Behavioral Health
2. The anticipated impact of these actions:
- Increased utilization of medical services
  - Increased education and awareness of diseases and conditions of unhealthy food choices
  - Increased education and awareness of the benefits of maintaining an active lifestyle
  - Identify and treat conditions such as diabetes, high cholesterol, high blood pressure, obesity, asthma, and at-risk behaviors and food choices
3. The programs and resources we will commit to addressing the health need:
- Provide quality medical services to the community to meet the needs of those requiring prevention and intervention for disease and conditions associated with unhealthy food choices and lifestyle
  - Plan educational events yearly to promote medical providers and services, healthy food choices, and active lifestyles in the community and region
  - Improve access to services and educational material for the community and region
4. Planning collaborations between our hospital and other facilities or organizations
- Artesia General Hospital Foundation, and local community events, schools, local state and government, parks and recreation, aquatic center, elder care systems and community administrators.

# Community Health Improvement Plan

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