

ARTESIA

DISCOVER A HIDDEN GEM IN SOUTHEAST NEW MEXICO



Nestled in the scenic landscape of Southeast New Mexico, Artesia is a town rich with history, community, and opportunities for adventure. It offers a unique blend of small-town charm and modern amenities that appeal to travelers of all kinds. From its historical roots to its thriving present, Artesia invites you to explore, engage, and experience a place where the past meets the future in perfect harmony.

A Stroll Through History: Historic Downtown Artesia

Start your journey in the heart of Artesia by visiting our historic downtown. The town's history is vividly brought to life along Main Street, where beautifully preserved buildings tell the story of Artesia's past. Originally established as a hub for agriculture and oil, Artesia has grown into a vibrant community that honors its roots while embracing progress.

Explore the Artesia Historical Museum and Art Center, where you can immerse yourself in the stories of the early settlers, the



development of the oil industry, and the agricultural innovations that shaped the region. The museum's exhibits offer a deep dive into the town's history, with artifacts and stories that paint

a vivid picture of life in early Artesia. Be sure to take in the stunning public art installations throughout downtown, which pay homage to the town's heritage and its hardworking people.

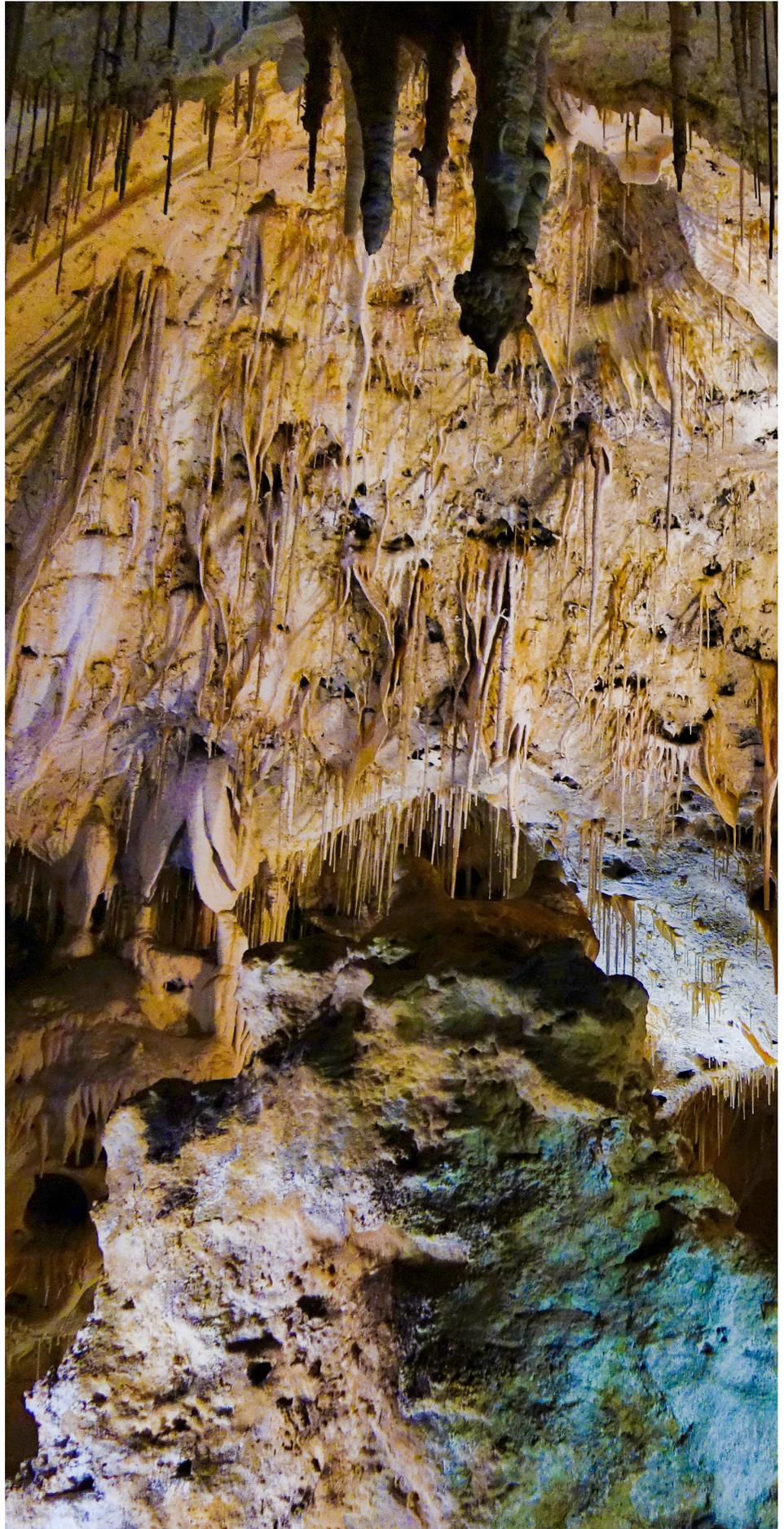
Outdoor Adventures: Nature at Your Doorstep

Artesia is a gateway to some of New Mexico's most breathtaking natural attractions. If you're an outdoor enthusiast, you'll find plenty to do within a short drive from town.

The Lincoln National Forest, just an hour to the west, offers a haven for hikers, campers, and wildlife lovers. Explore miles of scenic trails that wind through lush forests, offering panoramic views of the surrounding mountains. In the winter, the forest becomes a snowy wonderland, perfect for cross-country skiing and snowshoeing.

For water-based activities, the Pecos River is a prime spot for fishing, kayaking, and peaceful riverside picnics. The river's serene setting makes it an ideal place to unwind and connect with nature. Whether you're casting a line in hopes of catching trout or simply enjoying the sounds of the flowing water, the Pecos River is a must-visit.

No visit to Southeast New Mexico is complete without exploring Carlsbad Caverns National Park, located just an hour south of Artesia. This UNESCO World Heritage Site is home to one of the world's most spectacular cave systems. Take a guided tour through the caverns to witness the awe-inspiring formations of stalactites and stalagmites that have been forming for millions of years. The park also offers hiking trails above ground, where you can experience the rugged beauty of the Chihuahuan Desert.





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Artesia General Hospital

Exceptional Care Close to Home

Artesia General Hospital (AGH) is a leading healthcare provider in southeastern New Mexico, dedicated to delivering high-quality, patient-centered care to the residents of Artesia, Carlsbad, and surrounding communities. As a not-for-profit hospital, AGH prioritizes the health and wellness of its patients, offering a wide array of services that cater to both routine and specialized healthcare needs. From family medicine and pediatrics to advanced surgical procedures and chronic disease management, AGH ensures that patients receive comprehensive care close to home.

AGH is staffed by a diverse team of highly skilled physicians, nurse practitioners, and healthcare professionals, specializing in areas such as orthopedics, cardiology, women's health, general surgery, and mental health services. With access to cutting-edge technology, including state-of-the-art imaging, laboratory services, and the Mako Robot for precision orthopedic surgeries, the hospital is well-equipped to provide advanced diagnostics and treatments. Additionally, AGH's clinics and specialists focus on preventive care and early detection, offering services such as mammograms, colonoscopies, and wellness screenings to help patients maintain long-term health.

Beyond clinical care, AGH is committed to supporting the well-being of the community. The hospital offers convenient primary care clinics, walk-in care for non-emergent needs, and an emergency department ready to handle critical cases 24/7. Artesia General Hospital is more than a medical facility—it's a trusted partner in health, providing compassionate care, innovative treatments, and a deep commitment to the community it serves.



Dive into Local Culture: Festivals and Events

Artesia is a town that knows how to celebrate. Throughout the year, you can experience a variety of festivals and events that highlight the town's unique culture and community spirit.

One of the town's most popular events is the Red Dirt Black Gold Festival, a lively celebration of Artesia's oil and gas heritage. The festival features live music, food vendors, a beer garden, and activities for the whole family. It's a great opportunity to mingle with locals and learn more about the industry that has played such a significant role in shaping Artesia.

For those who enjoy competitive sports, the Clays Crusher Trap Shoot is a must-attend event. This annual shoot brings together marksmen and women from

across the region to compete in trap shooting competitions. Whether you're a seasoned shooter or a curious spectator, the Clays Crusher Trap Shoot is an exciting way to spend the day.

Artesia is also home to a vibrant arts scene. The Ocotillo Performing Arts Center hosts a variety of performances throughout the year, ranging from live theater productions to concerts and dance performances. The center is a hub for creativity in Artesia, offering something for everyone, whether you're an art lover or simply looking for a night out.

Family Fun: Activities for All Ages

Artesia is a family-friendly destination with plenty of activities to keep visitors of all ages entertained. The Artesia Aquatic Center is a favorite

spot for both locals and visitors, offering a fun and refreshing way to beat the New Mexico heat. The center features indoor and outdoor pools, water slides, and a lazy river, making it the perfect place to spend a sunny afternoon.

For those who enjoy a bit of friendly competition, the Artesia Lanes Bowling Center is a great place to gather with friends and family. The bowling alley offers a fun atmosphere with plenty of lanes, arcade games, and a snack bar, ensuring a good time for all.

If you're traveling with young children, the Artesia Public Library is worth a visit. In addition to its extensive collection of books, the library offers a variety of children's programs, including storytime sessions and craft workshops. The library's welcoming environment makes it a great place to relax and enjoy some quiet time.



Social Connections: Clubs and Community Groups

Artesia is a town where community is at the heart of everything we do. Whether you're a visitor looking to connect with locals or a new resident seeking to get involved, there are plenty of social clubs and community groups to join.

The Artesia Country Club is a popular gathering place for golf enthusiasts. The club features a well-maintained 18-hole golf course, a pro shop, and a clubhouse with dining facilities. The country club also hosts regular social events, making it a great place to meet new people and enjoy the game of golf.

For those interested in arts and crafts, the Artesia Arts Council offers a variety of workshops and classes throughout the year. From painting and pottery to photography and quilting, the





council provides opportunities for people of all skill levels to explore their creative side. The council also organizes art exhibitions and craft fairs, showcasing the work of local artists and artisans.

If you're looking to give back to the community during your stay, consider joining one of Artesia's many volunteer organizations. The Artesia Lions Club, Rotary Club, and Kiwanis Club are all active in the community, hosting fundraising events and service projects that benefit local causes. Volunteering is a wonderful way to connect with the community and make a positive impact during your visit.

Culinary Delights: Dining in Artesia

No visit to Artesia would be complete without experiencing the local dining scene. The town offers a variety of restaurants and eateries that cater to all tastes, from classic Southwestern cuisine to international flavors.

For a true taste of New Mexico, head to one of Artesia's local Mexican restaurants, where you can savor dishes like enchiladas, tamales, and green chile stew. Many of these eateries are family-owned and have been serving up delicious meals for generations.

If you're in the mood for something different, Artesia also boasts a number of other dining options. From steakhouses to sushi bars, there's something to satisfy every craving. And don't forget to visit one of the local bakeries or coffee shops for a

sweet treat or a cup of freshly brewed coffee.

Shopping in Artesia: Local Finds and Unique Treasures

Artesia's downtown area is home to a variety of shops and boutiques where you can find unique gifts, souvenirs, and one-of-a-kind treasures. Whether you're looking for handmade crafts, locally produced goods, or the latest fashion, Artesia's shops have something for everyone.

One of the highlights of downtown shopping is the selection of stores offering Southwestern art and jewelry. These shops feature the work of local artists and artisans, with items ranging from handcrafted pottery to silver and turquoise jewelry. Whether you're looking for a special gift or a keepsake to remember your trip, these shops offer plenty of options.

In addition to the downtown area, Artesia also has a number of larger retail stores and shopping centers where you can find everything you need during your stay. From grocery stores and pharmacies to clothing boutiques and specialty shops, Artesia's shopping scene is both convenient and diverse.

A Comfortable Stay: Accommodations for Every Traveler

Whether you're visiting Artesia for a weekend getaway or an extended vacation, you'll find a range of accommodations to suit your needs. From cozy bed and breakfasts to modern hotels,

Artesia offers comfortable and convenient lodging options for every type of traveler.

For those seeking a home-away-from-home experience, consider staying at one of Artesia's charming bed and breakfasts. These establishments offer a personal touch with comfortable rooms, homemade breakfasts, and friendly hosts who can provide insider tips on the best places to visit in town.

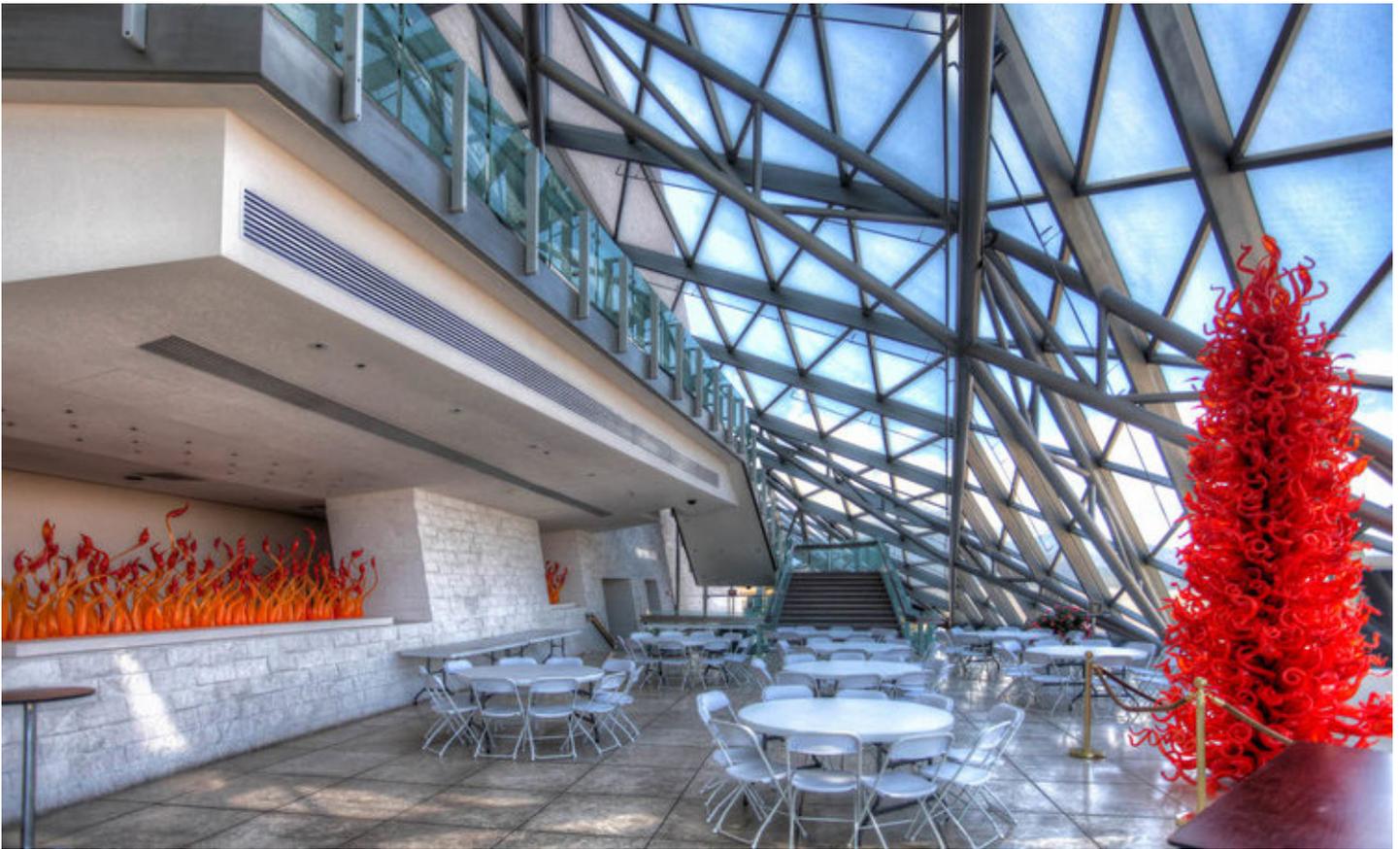
If you prefer the amenities of a modern hotel, Artesia has several options to choose from. Many of the town's hotels offer amenities such as fitness centers, swimming pools, and complimentary breakfasts, ensuring a comfortable and enjoyable stay.

For longer visits, vacation rentals are also available in Artesia. These rentals range from cozy cottages to spacious homes, offering the flexibility and comfort of staying in a private residence.

Exploring Beyond Artesia: Nearby Attractions

Artesia's central location makes it an ideal base for exploring the surrounding region. Just a short drive from town, you'll find a variety of attractions that showcase the natural beauty and cultural richness of Southeast New Mexico.

Carlsbad, is a vibrant gateway to adventure and natural wonder, offering visitors a unique blend of breathtaking landscapes and rich history. Beyond the caverns, Carlsbad offers access to the



stunning Guadalupe Mountains National Park and the refreshing Pecos River, which runs through the city and is perfect for kayaking, paddleboarding, or enjoying a leisurely stroll along the Carlsbad Riverwalk Recreation Area. The city also boasts a variety of museums, local dining options, and events like the annual Carlsbad Christmas on the Pecos, making it a charming destination for nature lovers, families, and adventure seekers alike.

Roswell, is a destination like no other, blending rich history, quirky charm, and outdoor adventure. Known worldwide for the famed 1947 UFO incident, Roswell embraces its extraterrestrial reputation with attractions like the International UFO Museum and Research Center, alien-themed shops, and annual festivals celebrating all things out

of this world. Beyond the cosmic allure, Roswell offers a variety of cultural and natural attractions, including the Anderson Museum of Contemporary Art, showcasing vibrant local and regional art, and the Spring River Park and Zoo, perfect for family-friendly outings. For outdoor enthusiasts, the nearby Bitter Lake National Wildlife Refuge offers opportunities for birdwatching, hiking, and exploring unique desert wetlands. Whether you're here to search for aliens, immerse yourself in local culture, or enjoy the stunning New Mexico landscape, Roswell promises an unforgettable experience.

Ruidoso, is a picturesque mountain village that serves as a year-round haven for outdoor enthusiasts and those seeking a peaceful retreat. Nestled in the Sierra Blanca Mountains, Ruidoso offers activities for every season,

from skiing and snowboarding at Ski Apache in the winter to hiking, mountain biking, and zip-lining during the warmer months. The village is also home to the Inn of the Mountain Gods Resort and Casino, where visitors can enjoy luxurious accommodations, world-class dining, and premier entertainment. For a dose of history and culture, Ruidoso's Lincoln Historic Site and the Spencer Theater for the Performing Arts provide enriching experiences. Whether you're exploring the shops and galleries of Midtown Ruidoso, horseback riding in the forest, or trying your luck at the casino, Ruidoso combines natural beauty with endless entertainment for a getaway you'll never forget.