

Artesia General Hospital 

Year in Review



Celebrating Employees



Irma Salmon, RN
celebrated 35 years

Artesia General Hospital
welcomed 120 new
hires in 2022!



Congratulations to our first
Employee of the Quarter,
Savina Perez,
Phlebotomist!



Retirement of ER Director, **April Davis,** RN and mammography technologist, **Melissa Marquez,** RT

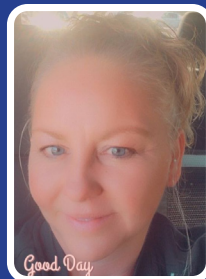


Remembering
Lowell Irby, RPh

Employee Spotlights



Marshall Baca Jr.



Brandi Ford,
BSN, RN, CIC



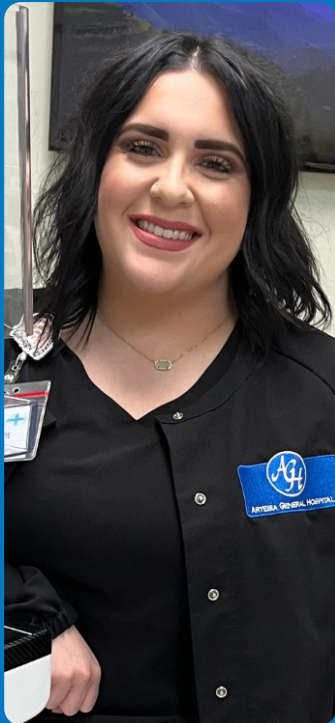
Jed Johnson

AGH Recognitions

Matthew Kaiser, PA-C who was recognized at a Department of Medicine meeting and presented a gift by Dr. Ferraro for timely, useful, quality documentation on ACO patient Medicare Annual Wellness Visits.



Congratulations to our **Surgical Team** on their high scores in the most recent Ambulatory Surgery CAHPS reports from PressGaney. They received an 89.26% satisfaction score with 73.6% of respondents giving them a 10 out of 10!



Hallie Estrada completed more mammograms in October than any other month with the exception of 2019—she was 9 patients shy. It should be noted that in 2019 there were two techs running 10 hour days, 5 days a week + a few additional days with evening hours. Halie accomplished this new record as a single technologist with a 4-day work week and 10 hour days, AND she had only been on staff for six weeks. Thank you for your dedication to your patients and our mission!

We are grateful to the **Radiology Department** for their work in helping us provide

high-quality, patient-focused health care to Artesia and the other communities we serve.

Congratulations to our **CIO, Eric Jimenez**, for making the list as one of the top 64 community CIOs to know in 2022!



Congratulations to all the nominees and winners, including **Randall Rentschler, RN, Director of Surgical Services; Cindy Abernathy, RN, Charge Nurse in Surgical Services; and Kaila Mallett, RN**. The work you do matters in our clinics, hospitals and health care facilities.

Congratulations to **Kimberly Medley** on her Chief Procurement Officer (CPO) certification. This certification recognizes her leadership in our materials management department where she ensures that purchases will meet our organizational needs while helping to reduce costs.



Awards

Positive Patient Comments

I wouldn't go anywhere but Artesia General Hospital. You have great doctors. You can tell they care.

Everybody was extremely nice. This is the best hospital we have been in for years.

My care has been really, really good. The staff is very nice and helpful. I'm impressed with this hospital! I give it an A+, #1, gold star rating.

I don't recall ever having so many nurses attending me in the pre-op room. It was truly a symphony watching them work together as if one well-oiled machine was preparing me for surgery. Their conduct and efficiency did much to keep me calm.

My care at Artesia General Hospital has been top-notch. The meals are great. My doctor, the nurses, and the nursing assistants are very attentive. You all are great! My care was wonderful. I was referred here by a fireman in Roswell, and I will be referring people here.

All of your staff was really good to me. I want to be at Artesia General Hospital whenever I need hospital care. Thank you!

From the housekeeping staff to the physicians, to the nurses. . . they were awesome.

Special Events



Retirement Party (Melissa and April)



Flu Vaccine Clinics

Heart Walk



Staff Appreciation Picnic



Career Day at school

Artesia General Hospital hosted and participated in numerous special events this year, including multiple open house and town hall events, recruiting events, and community events.

Special Events



Doctors' Day

On March 31, 2022, AGH hosted a celebration for Doctors' Day.

Town Hall Events

Our leadership team is committed to communicating openly with all team members and the community on current and upcoming events. Thank you to everyone who attended, asked questions, and provided feedback.

Reopening Green Chile



Grand Reopening!

Women's Service Lunch and Learn

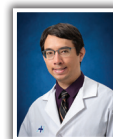
We invested in our community by providing a free educational lunch to hear from one of our Women's Health specialists about the importance of screenings and proactive care at every stage in life.



Practicing Self-Care While Caring for Others

You are invited
OPEN HOUSE

Thursday, September 22, 2022 • 6-8pm
Professional Building 3
608 N. 13th St., Suite 500 • Artesia



Come meet our new podiatrist, **Joseph Michael Krupa, DPM** and tour the new office for podiatrists Drs. Joseph Marino and Joseph Krupa. The new location is shared with surgeon Michael Mann, MD and Wound Care specialist Rochelle McIntire FNP-C.

Heavy hors d'oeuvres will be served.

Artesia General Hospital 

Open House Events

Promoting Our Work

This year we were proud to promote our service lines with more than 24 campaigns throughout the year.

Healthcare for her

Introducing
Laurie Crockett, FNP
Women's Health Services



Artesia General Hospital **AH**
Artesia Healthcare Professionals

575.746.3119
artesiageneral.com/laurie

Women's Services

Your Life, Pain Free

If you suffer from frequent back, foot or joint pain, Artesia General Hospital has you covered. Our multidisciplinary team of specialists will help identify the root cause of your pain and develop a care plan unique to your body and your needs. We offer a full range of services from diagnosis to education, treatment, surgery and recovery.



Our Services

Podiatry
Helping you overcome conditions of the foot, ankle and lower leg, and return to pain-free mobility.

Orthopedics
Offering advanced surgical procedures for total hip, knee, and shoulder replacements and specializing in care of muscle and bone conditions.
*Appointments also available in Cardboard

Pain Management
Improving your acute or chronic pain through advanced procedures and therapies, getting you back to your favorite activities.



Scan the QR Code with your phone camera.

Request an appointment at
artesiageneral.com/online-appointments

Artesia General Hospital **AH**

Our doctors. Your ER.

"I'm thankful beyond measure!"



When you have an emergency, you want the best care.

Our ER physicians are trained in Emergency Medicine—giving them all the skills and expertise to act quickly when you need it most.

Open 24/7 in Artesia at 702 N. 13th St.
575.748.3333 • artesiageneral.com

Artesia General Hospital **AH**

Pain Free

ER Services

Our Values

STEWARDSHIP • EXCELLENCE
RESPECT • VIRTUE • INTEGRITY

Excellence:

Maintaining state-of-the-art technology ensuring **continuous quality improvement** in the care of our patients, their families and the community.

Artesia General Hospital 

Our Values

STEWARDSHIP • EXCELLENCE
RESPECT • VIRTUE • INTEGRITY

Integrity:

Adhering to spiritual, ethical and community values that provide an assuring standard of practice to those who depend on us.

Artesia General Hospital 

Our Values

STEWARDSHIP • EXCELLENCE
RESPECT • VIRTUE • INTEGRITY

Respect:

Deferring to the most specific personal needs of patients and families.

Artesia General Hospital 

Our Mission

At **Artesia General Hospital**, our mission is to be a provider of **high-quality, patient-focused** health care that is **readily accessible, cost-effective** and **meets the needs of the citizens** of Artesia and the other communities we serve.

Artesia General Hospital 

Our Values

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Stewardship:

Managing resources of the organization in a careful and responsible manner.

Artesia General Hospital 

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Virtue:

Maintaining the distinctions in our identity, traditions and cultural legacy that exemplify moral standards.

Artesia General Hospital 

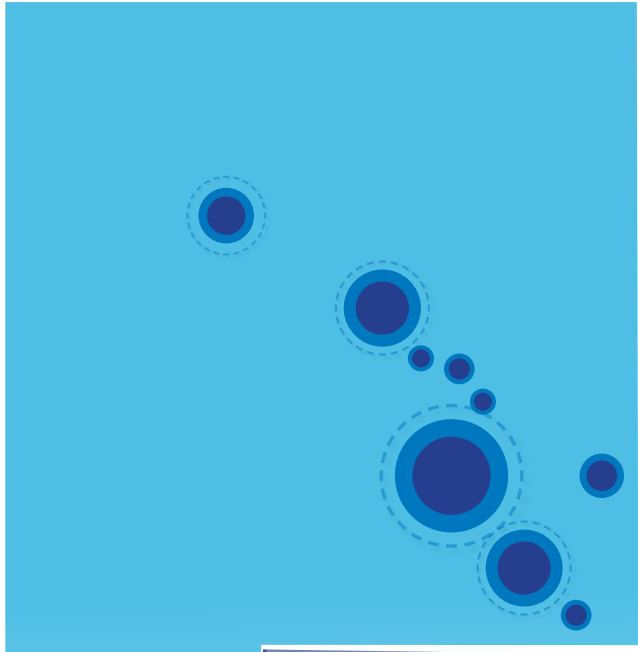
Our Vision

At **Artesia General Hospital**, our vision is to provide **innovative healthcare services** to the families of Artesia, Southeastern New Mexico and beyond.

Artesia General Hospital 

Mission/Vision

Artesia General Hospital's Reach



Top Audience Locations

1. Artesia, NM
2. Carlsbad, NM
3. Roswell, NM
4. Albuquerque, NM
5. Hobbs, NM
6. Lubbock, TX
7. Hagerman, NM
8. Lake Arthur, NM
9. Dexter, NM
10. Loving, NM

Reach Highlights



Post Impressions:
3,976

Post Reach:
3,532

Post Engagement:
876



Post Impressions:
1,043

Post Reach:
2,637

Post Engagement:
2,953

Post Impressions:
7,651

Post Reach:
7,123

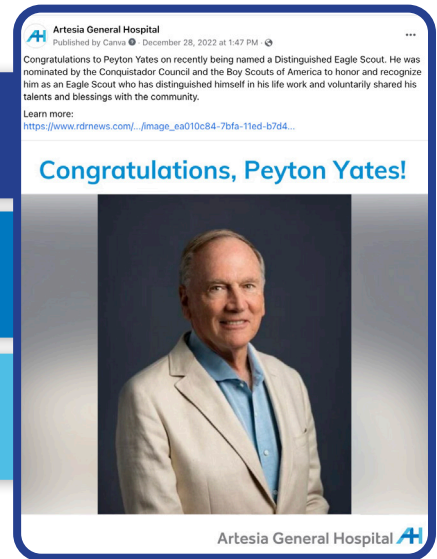
Post Engagement:
765



Post Impressions:
6,589

Post Reach:
6,179

Post Engagement:
1,282



Post Impressions:
5,887

Post Reach:
2,584

Post Engagement:
154

